



Now is your chance to **sign up** to be a part of our YCC Peer Group Communities!



Our Peer Groups are small discussion groups limited in size and focused in scope to allow you to look deeper into meaningful industry issues and learn alongside other young roofing professionals.

Each group is led by a dynamic YCC leader, and will meet approximately once every other month via Video Conferencing at a time decided by the group. **Continue reading to learn more about each Peer Group leader.**

**We promise you:**  
meeting regularly with a small group of other young contractors will be one of the best investments you can make in yourself and your goals. We've selected the topics and we even have conversation starters for the first few Video Conference Sessions. All you have to do is join, learn, and grow.



**Debbie Ocken**  
Sales/Estimating  
Sprague Roofing  
Company, Lincoln, NE

Going into my 7th year with the company, I feel like I'm finally hitting my stride and I look forward to pushing onward to further my growth and knowledge base. Having held positions from Office Manager to Marketing Director, the Service Department and now Estimating and Sales, I've had a pretty well-rounded set of experiences working towards my goal of learning every aspect of the business. I look forward to getting to know new faces in the industry and having the opportunity to learn about others' experiences in roofing.



**Chris Daly**  
Service Manager  
Kaw Roofing and Sheet  
Metal, Kansas City, MO

In my 14th year and 4th generation of a 94-year-old, union, roofing and sheet metal business, I now run the service department. I started on the roofs and moved into the office in 2011. The YCC has given me the opportunity to develop lasting and invaluable relationships. Before moving to my current position as Service Manager, I was able to visit a fellow YCC members company. The knowledge gained from this opportunity has helped my business tremendously. Being heavily involved with local chapters and associations, the MRCA and its YCC stand out as the most valuable investment due to the commitment and diversity of its members.

**Jenna Kramer**  
Project Coordinator  
Wm. Kramer & Sons,  
Cleves, OH



I began at Wm. Kramer & Son, Inc., well pretty much straight out of the womb! I am fifth generation to a line of active family owner/operators celebrating 110 years! I worked for three years in the warehouse/deliveries/trucking/rigging and now going on my fourth year as Project Coordinator and also Co-manager of the service department along with a number of other tasks; wherever I can help! After all, my last name is Kramer. Never "off the clock" I have had a lot of first hand experience and involvement in a number of tasks on an owner's level, which has expanded my knowledge and professionalism in the roofing industry.

**Rachel Garcia**  
Marketing Event Coordinator  
Malarkey Roofing Products,  
Portland, OR



I can't tell you how important networking groups have been to my success. The past year with the YCC has introduced me to so many new people and I have learned so much. For the past five years, I have been with Malarkey Roofing Products as their Marketing Coordinator, with emphasis in Event Marketing. I like to consider myself an educator; I'm constantly researching best practices and what's new, and successful in the field. Every day is a learning experience for most of us. I'm excited to bring the future of roofing together so we can build connections and continue to learn from each other!

**David Maxwell**  
Operations Manager  
Maxwell Roofing &  
Sheet Metal, Nashville, TN



I am currently acting as the Operations Manager within our third-generation family commercial roofing business. Although I am involved in a family business, I am still relatively new to the professional roofing industry after making a career change. Since that moment I have tried to immerse myself in education, trade associations, and networking opportunities. My involvement with the YCC has introduced me to many talented individuals that have assisted me in my personal and professional growth. The YCC represents the next generation of the roofing industry and we should champion the value and importance of our trade and its relevance today.

**Brian Cook**  
VP Sales  
Dataforma, Austin, TX



I've been in the roofing industry since I graduated college and was excited when I heard of the YCC a few years ago. I finally found a group of industry professionals that shared my perspective and experiences. No more stories about 'how we did it in the old days,' but instead a group of successful peers who could help me grow as a person and a professional.

Sign up via email and you will receive a short questionnaire to help us get to know you a little better and find out what kind of topics you would like to see discussed. Once groups are formed, look for an email from your group leader as to meeting times and topics. We hope you will take advantage of this awesome opportunity to grow with, learn from and be supported by your fellow YCC members.

Thanks,

The YCC Team  
MRCA | Young Contractors Council



**Helping young roofing professionals establish contacts and develop leadership skills to succeed within the roofing industry.**