



JOIN TODAY AND GROW YOUR ROOFING BUSINESS

The Metal Roofing Alliance (MRA) is focused on growing the residential market share for metal roofing. We have a strong membership program that provides leads, an online presence and professional marketing tools to metal roofing contractors. The MRA successfully brings together consumers and professionals through our Find-A-Contractor program.



310,000

Homeowner Leads Delivered to Date



\$2.3 BILLION

In Sales Generated by MRA Leads

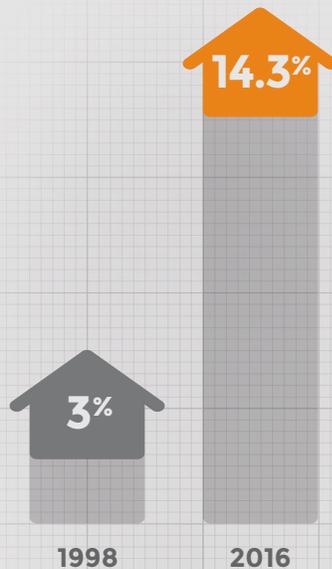


800,000

Annual Visits to our website metalroofing.com

Residential Metal Roofing a \$13 Billion Market

The residential reroofing market has **grown from 3% to 14.3% since the MRA began** its national consumer awareness program.



Contractor Member Level Annual Dues & Details

All levels require sponsorship from an MRA Manufacturer.

GOLD (\$2,500 Annually)

- Receive MRA consumer leads real-time
- Preferred listing on MRA website
- Your company profile featured on the MRA website with ability to showcase multiple projects and links to your website and your social media accounts
- Marketing/training tools
- Includes up to 5 locations

SILVER (\$1,000 Annually)

- Receive MRA consumer leads
- Listed above Bronze contractors on MRA website
- Your company profile featured on the MRA website including a showcase project and links to your website and your social media accounts
- Marketing/training tools
- Includes up to one location. Each additional location is \$500.

BRONZE (Free)

- No leads
- Listed on MRA website
- Your company profile on the MRA website with links to your website and your social media accounts
- Marketing/training tools
- Includes 1 location

For more information contact Dottie Jardine, MRA Member Liaison
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www.metalroofing.com